



**SARSENOV**  
Corporate Governance Advisory



*Corporate Governance Services*





**Corporate governance improvement** brings up to 40% improvement in companies' market value and greatly impacts performance. Sales increase and reputation goes up. Companies quickly get to be recognized as an industry leaders.

Whatever international standard you chose as a benchmark you should know how to correctly apply and implement best international standards and what adjustments to be done to improve your company's corporate governance.

Sarsenov's Corporate Governance Advisory (SCGA) has a huge experience in helping our client companies from emergent post-Soviet markets to bring their governance and compliance systems up to the best international standards, taking into account all local peculiarities and legislative specifics. We know what post-Soviet countries are and we helped many of our clients to improve their corporate governance.

Depending on our clients' long term plans, and their specific needs, and current vision, we offer our clients particular sets of corporate governance and compliance standards to choose from for matching their each unique situations. And then we bring their governance systems to excellent. Then we go extra mile – we provide totally free follow up support which is very important to our client during 1 year until our client feels he is good with new complex standards. No consulting firm do that today for free. It costs too much. But we are dedicated. We do it, and we do it for free because our clients' success is our own success! We understand it.

Unlike most international consultants we do not charge for initial researches done to understand your current corporate governance situation. While it cost us much we do that job totally out of any charges. No tricks, We are passionate about what we do. It is important for us to charge only for real results not for promises. Our clients are never left with undelivered promises. Never!

We are experts in Corporate Governance and Compliance. Unlike most consulting firms and international organizations, we are focused, - we are fully specialized in Corporate Governance and Compliance. Honestly, our services are not cheap, but they are very affordable and simple. We do not charge per hour fees. And unlike other consultant's prices our prices are very affordable to many smaller firms. Why? Because we do not have inflated marketing costs, extra charges for highly recognized brands and many other unnecessary costs.

We are fully project oriented. We charge for the project, not for hours. You can always see what is your costs whatever the project you do with us. Once we started working with our client our utmost goal is to bring this client's governance systems to the excellent. Yes we are perfectionists. That is why we do small number of things but we do it perfectly. We do it best of all. We are a small team of highly committed experts.



### **What best corporate governance standards do we offer to our clients?**

Among those corporate governance standards we offer our clients: NYSE and NASDAQ Corporate Governance standards, Special international sets of standards for Financial Organizations, Broker-Dealers, Microfinance Organizations, Commercial Banks, Small Cap Companies, UK Corporate Governance standards, and also since recent time, we offer Singapore, Japan, and Hong Kong Corporate Governance standards, German type (two-tier) Corporate Governance standards, and European and UK Corporate Governance standards for Non-Listed Companies.



### *Special corporate governance standards related to the industry and ownership specifics*

We also offer our clients to consider some sets of special corporate governance standards related to the specific industry (for example, financial industry, microfinance organization, institutional investors, etc.) or ownership specifics (for example, non-listed, closely-held businesses with controlling shareholder, or family businesses).

### *We conduct corporate governance researches for our client*

We do researches for our clients to find solutions for their each unique problem. Our researches help to solve many problems and answer many governance questions.

- How close/or far are they staying today from best international practices of corporate governance
  - How could they better organize board structure and work
  - How could they better organize independent directors remuneration policies
  - How do they better create board committees, and how many of them
  - How should they better organize their compliance function
- Click here to see full list of questions we answer  
On the base of our researches we provide our clients various recommendations on how to improve their situation or solve their current problems.



### *We develop and revise corporate governance policies*

For our clients we develop all corporate governance policies from scratch or we revise current policies to align them with best international standards.





*We provide extra recommendations to further improve our clients' corporate governance*

Along with helping our clients to raise their company up to the world's best governance standards we try to persuade them and to help them to voluntarily address some other issues, which are usually not considered in the best international standards, but they normally inherent to governance systems of almost all companies from emergent markets of Central Asia and other post-Soviet countries. Such issues are usually treated as problems, or "Red Flags", by many international investors and prevent local companies from attracting strategic investors.

### *Other solutions*

Our clients can apply us with any, literally any, corporate governance problems. If you want to discuss your particular situation related to the following countries: Kazakhstan, Kyrgyzstan, Uzbekistan, Tajikistan, Turkmenistan, please, feel free to email us a short description of your particular situation. We will be happy to discuss it with you. We have helped many corporations and financial institutions to find solutions for their governance, compliance, and ethics problems, and we advise them on many complicated local investment and financial regulation issues as well. We love what we do, and we are passionate about helping our clients find solutions for each of their particular situations. Each case is unique for us. We have our broad network of highly qualified local experts in Law, Business, Corporate Governance, and Compliance—all working within Central Asia in Kazakhstan, Kyrgyzstan, Turkmenistan, Tajikistan, Uzbekistan, and some other post-Soviet countries.



## *Sarsenov's Corporate Governance Advisory (SCGA)*

SCGA is a consulting firm specialized in post-Soviet countries of Central Asia, such as Kazakhstan, Kyrgyzstan, Turkmenistan, Tajikistan, and Uzbekistan. We have 15 years of experience working in those transition economies of Central Asia. Our expertise embraces the following fields:

- Corporate Governance
- Compliance / Legal Risk Management
- Business Environment in Central Asia
- Financial Services and Investment Regulations

We have helped many corporations and financial institutions in Central Asia to find solutions for their governance, compliance, and ethics problems, and we advise them on many complicated local investment and financial regulation issues as well.

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